

# Connecticut Overview 2008

This regional overview of Connecticut is the third survey that will appear in *Printing News* this year. The information is extracted from *The Industry Measure Printing Atlas 2007-2008*, a unit of Reed Business Information, a division with Reed Elsevier Inc., [www.theindustrymeasure.com](http://www.theindustrymeasure.com), (866) 873-6310. According to *The Industry Measure*, printing shipments in Connecticut reached more than \$800 million in 2007, and the number of commercial printing establishments was more than 600.

## number of establishments—635

Bridgeport.....	142
Danbury .....	164
Hartford .....	169
New Haven-Meriden .....	79
New London-Norwich .....	7
Stamford-Norwalk .....	18
Worcester, MA-CT.....	56

## value of shipments—\$865,716(m)

Bridgeport.....	226,405
Danbury .....	26,575
Hartford .....	252,422
New Haven-Meriden .....	139,428
New London-Norwich .....	2,226
Stamford-Norwalk .....	28,131
Worcester, MA-CT.....	190,529

## who's printing what?

printing process	establishments (CT)	establishments (nationwide)
Commercial Printers (Web)	21	1,507
Commercial Printers (with Sheetfed)	112	7,075
Commercial, Quick Printers	226	15,152
Other Commercial Printers	38	3,746
Prepress Services	1	1,271
Total	398	28,751