

# Pennsylvania Overview

This regional overview of Pennsylvania is the fourth survey that will appear in Printing News this year. The information is extracted from The Industry Measure Printing Atlas 2007-2008, a unit of Reed Business Information, a division with Reed Elsevier Inc., [www.theindustrymeasure.com](http://www.theindustrymeasure.com), (866) 873-6310. According to The Industry Measure, printing shipments in Pennsylvania reached more than \$3 billion in 2007, and the number of commercial printing establishments was more than 1,400.

## number of establishments—1,431

Allentown-Bethlehem-	Philadelphia.....	663
Easton .....	Pittsburgh .....	301
Altoona .....	Reading.....	43
Erie.....	Scranton-Wilkes-Barre-	
Harrisburg-Lebanon-	Hazleton .....	77
Carlisle .....	Sharon.....	10
Johnstown.....	State College.....	16
Lancaster.....	Williamsport.....	15
Newburgh, NY-PA.....	York.....	55

## who's printing what?

printing process	establishments (PA)	establishments (nationwide)
Commercial Printers (Web)	80	1,507
Commercial Printers (with Sheetfed)	412	7,075
Commercial, Quick Printers	729	15,152
Commercial Printers (Other)	206	3,746
Prepress Services	4	1,271
<b>Total</b>	<b>398</b>	<b>28,751</b>

## value of shipments—\$3,860,120(m)

Allentown-Bethlehem-	Philadelphia.....	768,572
Easton.....	Pittsburgh.....	168,021
Altoona .....	Reading .....	73,826
Erie .....	Scranton-Wilkes-Barre-	
Harrisburg-Lebanon-	Hazleton .....	168,938
Carlisle.....	Sharon .....	6,634
Johnstown .....	State College .....	4,788
Lancaster .....	Williamsport .....	36,440
Newburgh, NY-PA .....	York.....	220,979